

# Marquette Academy May Merriment XXXVIII

## — THE — **RED CARPET** *Affair*

**SATURDAY, MAY 2, 2020**

May Merriment, our school's biggest fundraiser, is on Saturday, May 2, 2020. Your support is an integral part of Marquette Academy's success. With your support, we continue to keep traditions alive and tuition affordable for our students. Last year we were able to give over \$300,000 to assist families with tuition costs. We thank you for your continued support, and invite you to celebrate MMM XXXVIII – The Red Carpet Affair with us!

# #1

## SPONSORSHIP OPPORTUNITIES

Please check which item you can contribute: sponsorship, underwriting, catalog ad or donation and fill out the summary portion at the bottom of next page.

### MAY MERRIMENT GOLD SPONSOR – \$1000

- 2 Complimentary Tickets to the May Merriment event
- Sponsor recognition on advertising for all May Merriment Events (social media, print, radio, email and web for 1 full year)
- Prominent Sponsor logo on mobile devices & signage at event
- Website recognition and link (1 full year year)
- Social media recognition
- Sponsor logo/link on MM event website [bidpal.net/mmm38](http://bidpal.net/mmm38)
- Business Card Ad in Catalog

### MOBILE BIDDING SPONSOR – \$400

- Prominent Sponsor logo on mobile devices & signage at event
- Website recognition and link (3months)
- Social media recognition
- Sponsor logo/link on MM event website [bidpal.net/mmm38](http://bidpal.net/mmm38)
- Recognition in Catalog

### WEBSITE SPONSOR – \$250

- Sponsor logo with link on homepage [marquetteacademy.net](http://marquetteacademy.net) (3months)
- Facebook Recognition

“ There are certain things in life that transcend the monetary value associated with them, and a Catholic education is one of them. Many things that are worthwhile do not come easily. So to all of you who have supported our Catholic schools – I sincerely thank you.

Even if you don't always see first-hand the fruits of your sacrifices, when you promote and fund Catholic education, you are changing people's lives. ”

Gareth Kent, Marquette Academy  
Class of 2019

By sponsoring Marquette Academy, you can change the life of a student while promoting your business.



## #2 UNDERWRITING OPPORTUNITIES

Underwriting helps us keep event costs low so the majority of our proceeds directly benefit our students. All sponsorships and underwriting will be recognized in event promotions including: MA website, social media, auction website, auction catalog, signage at May Merriment.

- \_\_\_ Champagne – \$300
- \_\_\_ Invitations – \$750
- \_\_\_ Donation towards catering
- \_\_\_ Lighting – \$250
- \_\_\_ Decorations - \$500
- \_\_\_ Auction Night Meal for Students and Volunteers – \$500
- \_\_\_ Centerpieces – \$500
- \_\_\_ Cash Donation towards a Live Auction Item – \$500
- \_\_\_ Table Linens – \$500
- \_\_\_ Cash Donation towards a Silent Auction Item – \$100
- \_\_\_ Entertainment – \$300
- \_\_\_ Cash Donation towards a Silent Auction Item – \$50

## #3 ADVERTISING OPPORTUNITIES

Below are ad sizes to be placed in our auction catalog. Please submit artwork to Julie Verona by **March 1, 2020** at [jverona@marquetteacademy.net](mailto:jverona@marquetteacademy.net) or call 815-433-0125 ext. 1017 with questions.

- \_\_\_ Full Page Ad (8.5x11) - \$150
- \_\_\_ Half Page Ad (8.5x5.5) - \$100
- \_\_\_ 1/4 Page Ad (4.25x5.5) - \$75
- \_\_\_ Business Card Ad - \$50

## #4 ITEM DONATION

AUCTION ITEM(S) DONATED \_\_\_\_\_

ITEM VALUE \_\_\_\_\_ ITEM DESCRIPTION \_\_\_\_\_

## SUMMARY: THANK YOU FOR YOUR SUPPORT

Thank you for participating in the 38th May Merriment Auction. To make sure you receive all benefits, **please return your donation and this form by March 1, 2020.** Help us meet our goal of raising \$250,000 with no overhead, as we continue to change lives and provide quality education to every student at Marquette Academy!

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Marquette Alumni Class of \_\_\_\_\_

Check

Credit Card:  Visa  Master Card  Discover

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CVV \_\_\_\_\_

**Checks may be mailed to:**

Marquette Academy | 1000 Paul Street • Ottawa, IL 61350

Marquette Academy is a 501(c)3 non-profit organization and all contributions are tax-deductible to the extent provided by law. Federal Tax Id# 32-0068862